

**ST. CECILIAS PUBLIC SCHOOL  
COMMERCE CLUB ACTIVITY  
VANIJJYA MAHOTSAV  
“COMMERCE EXHIBITION”**

*‘Exhibition is a kind of magic moment which allows us to reach larger audiences and promote our ideas relating to a subject. An exhibition can be engaging, it can be fun and can be deeply intellectually satisfying activity.’*



In today’s era education is not confined to the ability to read and write. It is linked to holistic development of the children.

Keeping in view the idea of holistic development of students the ‘Commerce Club’ of St. Cecilia’s Public School organised commerce exhibition titled “Vanijjya Mahotsav” on 20<sup>th</sup> October 2023. Students of commerce stream from classes XI and XII prepared beautiful and innovative models and charts based on their core subjects- Accountancy, Business Studies and Economics.

The exhibition was divided into three sections. The first section was based on Accountancy and it depicted all steps involved in accounting process from identification of financial transaction to analysis of financial statements through various models, charts, support vouchers, accounting books and interesting activities.

The second section was based on Business Studies which depicted the whole range of business activities including trade, emerging modes of business, business services, channels of distribution and types of retail trade. The other section was based on management which depicted selection process of employees, motivational theories, trading process of stock markets, dimensions of business environment and consumer protection through innovative charts and working models.

The third section was based on Economics which depicted pre independence and post independence state of Indian Economy and various concepts of micro and macro economy like production, controlling inflation, unemployment and sustainable development though games, activities charts and models.

This exhibition helped as a wonderful tool to engage students in learning new skills. It also helped them to work in groups and learn from each other. It fostered the spirit of cooperation and team work among the students.

The event was highly appreciated and applauded by School Management, Madam Principal, Coordinators, teachers and audiences from classes IX to XII.